PRODUCT PROFILE

Minutes after your busiest service period, do you know where your sales, labor and profits stand? How about when you're miles away?

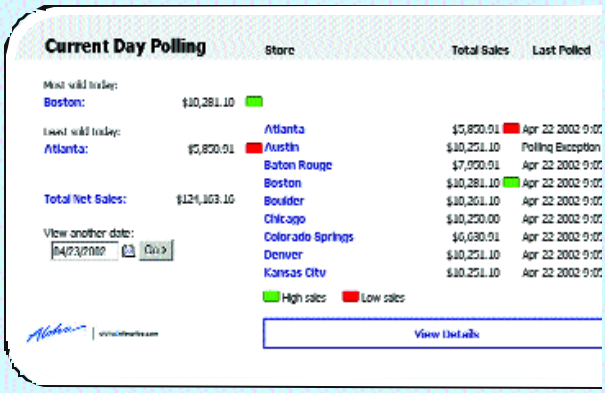
From wherever your location may be, Aloha Technologies and its award-winning Enterprise.com solution will let you know exactly where your business stands. Whether you're at home, away on a business trip or on vacation, you have immediate proactive access to your livelihood. Your new software requirements: a simple web browser.

Aloha Technologies has revolutionized the restaurant hospitality industry with the proven Aloha Enterprise.com and Application Service Provider (ASP) model. The ASP has quickly become the business management model for successful restaurateurs in today's competitive marketplace. Using services and software, an ASP consolidates information technology and removes it from a business location to a third-party host. In essence, the ASP takes technology management out of the end-user's hands.

Stand with proven success. Enterprise.com will take away the days of expensive software rollouts and dedicated teams of professionals to service and install your systems. No more paper transfer, data entry, or manual consolidation of company information.

The bottom line is that the ASP approach saves cash. Aloha Enterprise.com has given some customers a near-immediate ROI, paying for itself within the first six months.

Time is money. By outsourcing a company's IT infrastructure and software system rather than developing it, the need to replace expensive, obsolete technology every few years is eliminated. By hiring industry-respected professionals to service and maintain your system, you are guaranteed reliability. By streamlining an information system, you save lengthy rollout and training time.



alohaenterprise.com

MICROSOFT RETAIL APPLICATION RAD DEVELOPER AWARD

2001 Microsoft European RAD Award Winner

2001 Microsoft North American RAD Award Winner

Aloha Technologies has developed a simple, yet comprehensive approach to system management. By integrating a suite of complete management tools, we put thorough monitoring and control capabilities at your fingertips. With thousands of installations, Aloha Enterprise has a successful track record with years of customer success stories.

Our system offers a user-friendly, intuitive, proven design that helps you control business immediately. Aloha Enterprise.com offers the most features in an enterprise-wide solution, with the least amount of worries about how to use it.

Aloha Enterprise.com was the first hospitality web-based enterprise system in operation. Aloha delivers proven, industry-respected reliability. Just check our reference list. In fact, Aloha Enterprise.com is so advanced that it won both the 2001 U.S. Microsoft Retail Application Developer's (RAD) Award and the 2001 European Microsoft RAD Award.

Stand out from the rest with Aloha Enterprise.com.

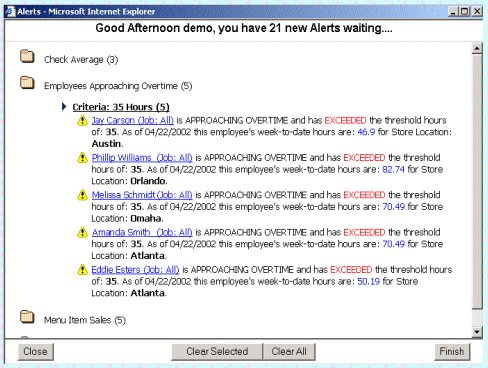
Behind this cutting-edge technology stands Aloha Technologies: a customer-focused company with the experience, strength and resources to provide your organization the competitive advantage it needs to be successful now and into the future. That makes Aloha Enterprise.com more than just a solid foundation for you to manage your business – *that makes it a smart business decision.*

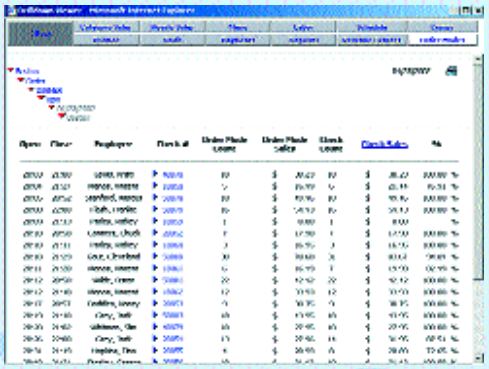
Benefits:

- Immediate enterprise solution
- Extremely cost effective
- No expensive hardware purchases
- Minimal personnel investment
- Complete ASP; technically proven industry solution
- Customer feature driven technology
- Utilizes a state-of-the-art, Level 3 Data Management Facility
- Full 24/7 ASP implementation & support
- Managed and automated software updates
- Eliminates lengthy downtime for service and installation
- Easy to use, with limited training time needed
- System accessible anywhere, anytime via web browser
- Immediate consolidated multi-store polling
- Proactive management technology
- Supports dial-up or direct connections for data transmission

Features:

- ASP data warehousing
- Centralized data management
- Free email
- Real-time business alerts
- Easy-to-use web utilities
- Interactive operations drilldown analysis
- Robust consolidated multi-store reporting
- Custom reports builder
- Scheduled reporting with email and export ability
- Sales forecasting
- Sales analysis comparison reporting
- Automatic database backup and maintenance
- User access security administration
- Automatic data processing (ADP) integration
- ASP managed multi-unit polling
- Auto-intelligent software update process
- Intranet hosting
- Automated database archiving
- Inventory count utility
- General ledger integration
- Online support tracking utility





Aloha Enterprise Options

There are three versions of Aloha Enterprise – each designed to accommodate a user-specific set of criteria.

- Aloha Enterprise.com is an ASP enterprise management solution designed for foodservice companies that don't want the recurring costs for hardware and software maintenance and prefer to outsource this to another vendor.

- Aloha Enterprise Datacenter is best for foodservice companies with greater than 300 sites that are looking for an alternative to using a web-based ASP model and require a data center solution that can operate in their own environment.

For more information on Aloha Enterprise.com or other Aloha products, partners, customers and services visit our web site at www.alohapos.com or call us at 800.79.ALOHA.

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