

ALOHA eFREQUENCY CUSTOMER LOYALTY PROGRAM

The Aloha eFrequency customer loyalty solution delivers flexible, customizable, reward and bonus programs. The powerful Web-based system is designed to stimulate repeat business with powerful reward programs.



UNLIMITED BONUS PLANS

- Dollar-based – how much the customer spends
- Item-based – which items the customer buys
- Points-based – how many loyalty points the customer earns
- Frequency-based – how often the customer visits
- Be My Guest – develop guest comp programs
- Employee Comp – manage employee meal programs
- Lottery-based – random rewards given to visiting customers

UNLIMITED NUMBER OF REWARDS AND PROGRAM TIERS

- Real-time promotions or bounce back vouchers printed at the point-of-sale (POS)
- Rewards can be given in the form of added value on the customer's eCard

PLAN SCHEDULES AND TRIGGERED BONUS EVENTS

- Bonus plan schedules such as late-night menu club
- Bonus events such as double credit during certain hours of the day or specific days of the week

POWERFUL REPORTING AND STREAMLINED ADMINISTRATION

- Complete suite of enterprise-level reporting, customer data exports, management alerts and customer history
- Centralized data and flexible reporting for one store, groups of stores or the entire chain
- Seamless integration to the POS with strict audit controls managed at the site level and monitored at the corporate level
- Easy-to-use Web-based wizards allow the corporate office to configure, implement and manage programs with ease

ONLINE ACCESS FOR PLAN MEMBERS THRU MEMBERLINK

Enhance the guest experience and reduce administrative overhead by allowing customers to update their member profile information and see their rewards accumulation – right from your restaurant's website.

THE ASP ADVANTAGE

Aloha Enterprise Reporting and other eServices solutions are delivered via an application service provider (ASP) model, which is an easy and cost effective way to deliver tools to your growing business. The software is installed once in a central location and data is provided to users via a standard Web browser. In addition to providing you the latest technology with minimal maintenance, the ASP model offers:

- Minimal store-level hardware and software requirements (standard PC with Web browser)
- Automatic software updates performed at a central location and immediately made available to all restaurants
- Ongoing system management performed in one location by technology experts, not by restaurant managers or employees
- Exceptional reliability – 99.99 percent system uptime
- Designed to work with both dial-up and high-speed Internet connections
- Ideal for restaurant companies of any size or geographic location



eSERVICES SOLUTION

for the hospitality industry

Aloha

The Aloha eServices product suite helps you meet your customer's highest expectations while providing the necessary information to cut costs and capitalize on revenue opportunities. Our award-winning solution is comprised of Aloha Enterprise Reporting, Centralized Data Management (CDM), eCard and eFrequency. Designed to help manage and grow your business, these tools enable you to build consistent revenue streams, leverage important data and develop effective marketing programs – all while helping you manage and grow your business.

GROW REVENUE

- Build consistent and predictable revenue streams with gift card sales and compelling loyalty programs
- Leverage detailed customer intelligence and performance data to implement highly effective marketing programs and promotions

REDUCE OPERATING COSTS

- Increase visibility and control from any location to make smarter business decisions

INCREASE EFFICIENCY AND CONTROL

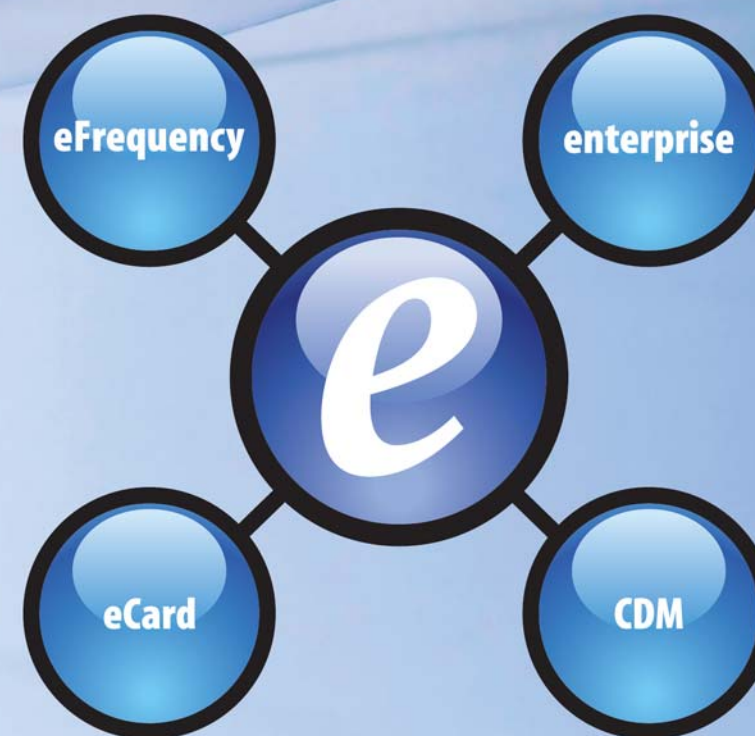
- Manage critical data across all sites from a central location
- Implement new database changes in a single site or multiple sites with no restaurant manager interaction

BUILD CUSTOMER LOYALTY

- Stimulate repeat business by providing valuable rewards for repeat purchases

DECREASE EMPLOYEE TRAINING TIME

- Reduce training time with easy-to-use software solutions
- Offer employees the industry's best graphical user interface



eSERVICES SOLUTION



FOR MORE INFORMATION, PLEASE VISIT US AT
WWW.RADIANTSYSTEMS.COM OR CONTACT US AT 877.794.RADS

ATLANTA • DALLAS • LONDON • LOS ANGELES • MELBOURNE • MEMPHIS • PRAGUE • SINGAPORE

eServ-A-1006

© 2006 Radiant Systems, Inc. All rights reserved. Radiant Systems and design is a registered trademark of Radiant Systems, Inc. All other trademarks are the property of their respective owners.



The Radiant eServices product suite are cost-effective tools that drive revenue and deliver visibility and control of your restaurant operations. These products – Aloha Enterprise Reporting, Aloha Centralized Data Management (CDM), Aloha eCard and Aloha eFrequency – combine advanced architecture, intelligent features and superior ease-of-use to provide visibility into your business operations and your customers' purchasing.

ALOHA ENTERPRISE REPORTING

Wherever you are, Aloha Enterprise Reporting will let you know exactly how your business is performing. This award-winning management tool offers Web-based reporting and centralized data management that delivers unmatched visibility and control of restaurant operations and allows for fast, accurate decisions—anytime, from any location.

- Anywhere-anytime Web-based access to comprehensive reports and alerts
- Consolidated, multi-store reporting with extensive drill-down analysis
- Sales analysis, comparison reporting and custom report building
- Real-time alerts highlight unexpected issues and provide guidance for a resolution
- User access security administration
- Data backup service – off-site backup and storage of data with annual updates
- General Ledger and Payroll integration
- Reports and alerts can be scheduled and emailed
- Audit Exception Reporting Capabilities

Payroll Report By Employee SSN - Detail By Store

Emp. ID	Employee Name	Emp. SSN	Job Code	Rate	Exempt	Hours	Rate	OT	OT	CC	Cash	Repat
1000	John Doe	123456789	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1001	Jane Smith	987654321	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1002	Mike Johnson	555555555	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1003	Sarah Lee	111111111	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1004	David Kim	222222222	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1005	Emily White	333333333	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1006	Chris Brown	444444444	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1007	Alex Green	666666666	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1008	Olivia Black	777777777	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1009	Lucas Gray	888888888	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1010	Sophia Blue	999999999	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1011	Benjamin Red	000000000	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1012	Mia Purple	111111111	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1013	Ethan Gold	222222222	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1014	Ava Silver	333333333	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1015	Noah Bronze	444444444	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1016	Isabella Platinum	555555555	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1017	Liam Diamond	666666666	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1018	Zoe Ruby	777777777	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1019	James Sapphire	888888888	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1020	Charlotte Emerald	999999999	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1021	William Garnet	000000000	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1022	Amelia Topaz	111111111	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1023	Benjamin Amethyst	222222222	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1024	Isabella Citrine	333333333	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1025	Liam Peridot	444444444	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1026	Zoe Aquamarine	555555555	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1027	James Malachite	666666666	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1028	Charlotte Labradorite	777777777	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1029	William Smoky Quartz	888888888	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1030	Ava Rose Quartz	999999999	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1031	Benjamin Clear Quartz	000000000	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1032	Isabella Smoky Topaz	111111111	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1033	Liam Smoky Amethyst	222222222	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1034	Zoe Smoky Citrine	333333333	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1035	James Smoky Peridot	444444444	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1036	Charlotte Smoky Aquamarine	555555555	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1037	William Smoky Malachite	666666666	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1038	Ava Smoky Labradorite	777777777	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1039	Benjamin Smoky Smoky Quartz	888888888	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1040	Isabella Smoky Rose Quartz	999999999	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1041	Liam Smoky Clear Quartz	000000000	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1042	Zoe Smoky Smoky Topaz	111111111	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1043	James Smoky Smoky Amethyst	222222222	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1044	Charlotte Smoky Smoky Citrine	333333333	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1045	William Smoky Smoky Peridot	444444444	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1046	Ava Smoky Smoky Aquamarine	555555555	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1047	Benjamin Smoky Smoky Malachite	666666666	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1048	Isabella Smoky Smoky Labradorite	777777777	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1049	Liam Smoky Smoky Smoky Quartz	888888888	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1050	Zoe Smoky Smoky Rose Quartz	999999999	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1051	James Smoky Smoky Clear Quartz	000000000	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1052	Charlotte Smoky Smoky Smoky Topaz	111111111	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1053	William Smoky Smoky Smoky Amethyst	222222222	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1054	Ava Smoky Smoky Smoky Citrine	333333333	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1055	Benjamin Smoky Smoky Smoky Peridot	444444444	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1056	Isabella Smoky Smoky Smoky Aquamarine	555555555	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1057	Liam Smoky Smoky Smoky Malachite	666666666	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1058	Zoe Smoky Smoky Smoky Labradorite	777777777	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1059	James Smoky Smoky Smoky Smoky Quartz	888888888	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1060	Charlotte Smoky Smoky Smoky Rose Quartz	999999999	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1061	William Smoky Smoky Smoky Clear Quartz	000000000	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1062	Ava Smoky Smoky Smoky Smoky Topaz	111111111	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1063	Benjamin Smoky Smoky Smoky Smoky Amethyst	222222222	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1064	Isabella Smoky Smoky Smoky Smoky Citrine	333333333	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1065	Liam Smoky Smoky Smoky Smoky Peridot	444444444	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1066	Zoe Smoky Smoky Smoky Smoky Aquamarine	555555555	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1067	James Smoky Smoky Smoky Smoky Malachite	666666666	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1068	Charlotte Smoky Smoky Smoky Smoky Labradorite	777777777	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1069	William Smoky Smoky Smoky Smoky Smoky Quartz	888888888	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1070	Ava Smoky Smoky Smoky Smoky Rose Quartz	999999999	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1071	Benjamin Smoky Smoky Smoky Smoky Clear Quartz	000000000	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1072	Isabella Smoky Smoky Smoky Smoky Smoky Topaz	111111111	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1073	Liam Smoky Smoky Smoky Smoky Smoky Amethyst	222222222	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1074	Zoe Smoky Smoky Smoky Smoky Smoky Citrine	333333333	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1075	James Smoky Smoky Smoky Smoky Smoky Peridot	444444444	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1076	Charlotte Smoky Smoky Smoky Smoky Smoky Aquamarine	555555555	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1077	William Smoky Smoky Smoky Smoky Smoky Malachite	666666666	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
1078	Ava Smoky Smoky Smoky Smoky Smoky Labradorite	777777777	1000	15.00	0.00	40.00	600.00	0.00	0.00	0.00	0.00	0.00
107												